



Auction raises funds for grants, technology

The Education Foundation's 16th Annual Auction in March raised over \$48,000 for the Education Foundation. Not only did supporters raise funds for Enrichment Grants and the Endowment, they also contributed toward a project to equip classrooms throughout the district with Chromebooks.

Auction Chair Susan Hans deemed the Auction, the Foundation's major fundraiser, as a complete success.

District science teacher Steve Blatnica explained to the crowd how important technology is to learning. Chromebooks by Google are laptops used by students at all grade levels to access the Internet, collaborate with fellow students, communicate with teachers and create projects.



"It's essential to students that we invest in this," Blatnica said.

Chromebooks cost about \$250 each. So auctioneer Bob Hale asked auction participants to commit funds to the project. The mini-campaign, after spirited bidding, totaled \$4,300 for Chromebooks.

Hans said the more than 200 patrons at the Auction bid on numerous Silent Auction items including a tour of a whiskey distillery, tickets to Indians and Browns games and jewelry. Live auction items included dinner with Baldwin Wallace University President Robert Helmer and his wife, Linda; a day at Crocker Park and tickets to Playhouse Square productions, among many other offerings. The item attracting the highest bid was a week's stay on Cape Cod. Winning bid was \$1,800.

But more than the funds raised, the Auction was a place for new benefactors and more traditional supporters to meet and mingle, Hans said.

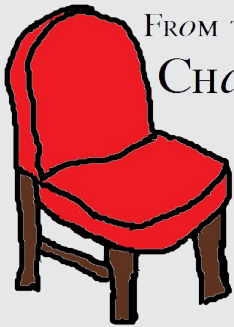
"It was nice to see new friends and neighbors as well as our regulars offer their support to The Education Foundation and our goals," Hans said. She said she was especially grateful to the Auction

Committee and the many volunteers who staffed the tables. "Their work, as always, ensures the success of the Auction each year," she said. Planning for next year's event begins in September.

The Education Foundation's 17th Annual Auction will be Thursday, March 9, 2017.



a Message
FROM THE
Chair



In reflecting on what to write for this issue of The Education Foundation newsletter, two points immediately came to mind. First, I wanted to share my thanks and the thanks of many others for the founders of this foundation. Secondly, I wanted to extend a sincere welcome to our new Director of Development.

The 2016-2017 school year marks the celebration of the 20th Anniversary of The Education Foundation. During the past twenty years many people have contributed to the growth and success of this foundation. Everyone has a right

to be proud of the growth and accomplishments of The Education Foundation. Many scholarships and enrichment grants have been awarded and the students and staff in the Berea School District have been the ones to benefit. It is, however, the occasion of an anniversary that gives one pause to think about the Foundation's origin. It is important to thank the original group who did the ground work for starting the Foundation. The original signers of the charter were Norma Andrisek, William Bornhauser, Nancy Braford, Mark Comstock, Joan Corrigan, Neal Hesche, Richard Kren, R. Terry Krivak, Jean Snow, Bernadine Spina and Eloise Tressel.

It is also fitting in this twentieth anniversary year that the current trustees have taken action to assure the ongoing success and growth of The Education Foundation. Earlier this year the trustees voted to hire a part-time (ten hours a week) development director. Penelope Derethik was hired to be the Development Director. Penne began her position in early April. Please read more about Penne in in this newsletter. If you have some good ideas about the development of The Education Foundation, please don't hesitate to reach out to her.

Jim Connell
Chair, The Education Foundation

Foundation names development director

Penne Derethik, a professional journalist with experience working for non-profit organizations, has been named Development Director for The Education Foundation.

A graduate of Marquette University with a degree in journalism, Derethik previously worked for the Lorain Morning Journal before concentrating on marketing. For the past 10 years, she has been an independent consultant in marketing and fundraising for local non-profits.

Derethik said one of her major goals is fundraising. "We need to grow our donor base," she said. "We'll put together a development plan, present it to the Board of Trustees and see which way we want to go."

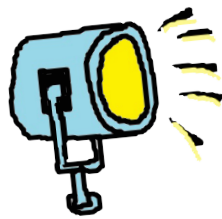


Part of that plan will be to look into "funding opportunities that have not been explored before," she said. Grants may be a part of that as well as organizing special events.

More name recognition for The Foundation is also a goal. "There needs to be a higher awareness of what we do," Derethik said. "We should offer people other opportunities to enhance education for kids."

First on the agenda, however, is setting some long-range goals. Derethik will work closely with Kim Dettmer, Executive Director of The Foundation, and with the Board to define the Foundation's development focus and tactics.

"We'll put together a plan and go from there," Derethik said.



IN THE SPOTLIGHT... New trustees join Foundation Board

The Education Foundation welcomes five new trustees – Fred Szabo, Jill Herrick, Rosalind Strickland, William A. Young Jr., and Tracy Schneid.

Szabo is a U.S. Army veteran (1968-1970), who served in Vietnam. He retired from the Brook Park Police Department after 33+ years. He served at several of the Berea City School District schools as a D.A.R.E. officer from 1991-2004. Szabo and his wife Barbara live in Brook Park. They are both graduates of Midpark High School.



Fred Szabo

Herrick retired in 1995 after 30 years as a third-grade teacher at Big Creek Elementary School. The very next year, she founded the Jill Herrick Mini-Grant Program to fund hands-on projects for classroom teachers. She also began the Apple Awards to recognize those third-grade students who work very hard and pay attention in class but don't score the highest grades. Herrick personally hands out the awards each year.



Rosalind Strickland

Strickland is a retired health care administrator and educator, whose goal was to introduce students to the world of health care, possibly as a career. She has been a member of the Berea Schools' Business Advisory Council for eight years and now serves as the Foundation's liaison to the BAC. As a member of the Foundation Board she hopes to be active on the economic development committee. Strickland has

been a long-time supporter of the Foundation's Auction.

Young became president & CEO of Southwest General Health System in January. He previously was president & CEO of St. John Medical Center in Westlake. He also was chief operating officer of South Pointe Hospital in Warrensville Heights and Marymount Hospital in Garfield Heights. He has been in the health care field for 30 years. He was an accountant and auditor before entering hospital administration.



William Young



Tracy Schneid

Schneid is a Berea City Schools graduate and the current principal at Brookview Elementary. Prior to leading school staff, Schneid was a teacher and an administrative intern in the district. Since she spends her days with students and teachers she is able to see the impact that Education Foundation grants make in the classrooms. As a member of the Foundation Board, she is involved in the payroll deduction grant committee.

Education Foundation funds Chromebooks for classrooms

Six years ago, the Berea City School District began researching the use of laptops and introducing a limited number to classrooms. In 2015, the district launched a two-year, multi-phased plan to add Chromebooks throughout the system.

It's time to move forward with this, said Karen Frimel, the district's director of academic affairs.

Thanks in part to The Education Foundation, Chromebooks will be available in classrooms districtwide. Over the past year, The Foundation has donated over \$32,000 to the Chromebooks project.

"This will create access for all kids," Frimel said. "We want to provide a greater understanding of how Chromebooks fit into the curriculum."

For one thing, said science teacher Steve Blatnica, "it will allow students to utilize their critical thinking skills. It's the one tool students need to move into the future."



Chromebooks enhance student learning



Science teacher, Steve Blatnica utilizing Chromebooks with students.

The laptops will facilitate communication, collaboration and innovation. Blatnica said, "This will help us develop the kind of students the world is looking for."

Will the use of such laptops steer education away from textbooks? Frimel explained, "Not necessarily. Students are used to working on small screens to communicate and access information". About 3-4 years ago, educators started to balance classroom content between digital and books.

Chromebooks will supplement lessons learned from textbooks. They are economical, web-based laptops, Frimel said, used to enhance learning.

Foundation, school employees receive courtesy awards



Kim Dettmer, executive director of The Education Foundation, and Susan Kelley, a counselor at Berea-Midpark High School, were awarded Courtesy Awards from the Berea Chamber of Commerce.

The Chamber reinstated the Courtesy Awards, which were first started by the Rotary Club of Berea and the News Sun more than 15 years ago. The awards are given to employees who go out of their way to make clients feel special. The awards were presented during the annual Grindstone Dinner at the Crowne Plaza Hotel on April 21.

The Courtesy Awards were presented in three categories. Dettmer was cited in the non-profit category. She has headed up The Foundation since 2012. Kelley has been with the Berea City School District for 35 years. She is a high school and college career counselor. She was nominated in the government category. Kelley received a Foundation Enrichment Grant in 2014 to provide internships for high school seniors. She also received a Payroll Deduction Grant in 2013 to support Girls Group, a support network for at-risk girls.

Also receiving Courtesy Awards were Ken Loeding, executive director of the pediatrics unit at Aristocrat Berea, and Kailie Whiteman of Spudnut Donuts, in the for-profit business category.

All received proclamations from County Council Rep. Michael Gallagher, State Sen. Tom Patton and State Rep. Michael Dovilla.

Berea Chamber donation honors Grindstone winners

The Berea Chamber of Commerce has donated \$750 to The Education Foundation in honor of retired Berea School District teachers Tom and Marie Herr, recipients of the 2016 Grindstone Award.

The Grindstone Award is presented to outstanding Berea residents each year.

Tom Herr was a guidance counselor and administrator at Berea High School, assistant principal at Ford Middle School and retired in 1994 as principal of Snow School at the Berea Children's Home (now known as OhioGuidestone). He then worked part time for 13 years to manage the Berea Schools' child care program. Marie Herr began her career as a kindergarten teacher and retired as a tutor at Big Creek Elementary School.



Retirement meant continuing their community involvement and adding to the list of activities. The Herrs have volunteered with Kiwanis, Habitat for Humanity, Berea Relays and Meals on Wheels among many other activities.

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THE EDUCATION
FOUNDATION

390 Fair Street • Berea, OH 44017

CALENDAR

August 16.....First Day of School
 September 5.....NO SCHOOL - Labor Day
 October 14.....NO SCHOOL - Teacher Work Day
 October 28.....**CAR RAFFLE DRAWING**
 November 8....NO SCHOOL - Teacher Work Day
 November 23-25.....Thanksgiving Break
 December 21-January 3.....Winter Break
 March 9.....**EDUCATION FOUNDATION
 ANNUAL AUCTION**

Learn more about the Education Foundation at
www.EducationFoundationBerea.org

THE EDUCATION FOUNDATION NEWSLETTER

The Education Foundation Newsletter is published two times a year by The Education Foundation for the Berea City School District. The Newsletter is also available online at www.EducationFoundationBerea.org.

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SAVE THE DATE
 March 9, 2017

the **17th** annual
 THE EDUCATION FOUNDATION
auCTION



This Fall...

**The Education Foundation is hosting the
 2106 Chevy Cruze CAR RAFFLE**

**Groups and Organizations
 interested in selling
 tickets should contact
 Kim at 216-898-8270**

**50% of your ticket
 sales goes directly to
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